

Curriculum Vitae - Dr. Tales Tomaz

Project assistant in Media Policy and Media Economics
Dept. of Communication Studies – Paris Lodron Universität Salzburg (PLUS)
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Research statement

My research focuses on (1) media, platforms and democracy, (2) media ownership and control and (3) governance of commercial and commons-based communication platforms, using mixed methods and comparative approaches. I aim to develop a critical normativity of digital communication for emancipation not only in Western democracies, but also in non-Western societies, drawing on critical political economy and decolonial theory.

Teaching philosophy

I pursue research-led teaching to engage students with scientific thinking, methods and production. My methodology is based on active learning theories and promotes multiple opportunities for student participation and production. My teaching is structured to encourage participation of students from underrepresented groups, promoting diversity and awareness of privilege and oppression.

Academic positions

2021 – present	Project assistant, Dept. of Communication Studies, Paris Lodron Universität Salzburg (PLUS)
2019 – 2021	Doctoral student, Dept. of Communication Studies, Paris Lodron Universität Salzburg (PLUS)
2010 – 2018	Lecturer, Dept. of Journalism and Social Communication of the Centro Universitário Adventista de São Paulo
2009 – 2012	Director of Agência Brasileira de Jornalismo, media agency of the Centro Universitário Adventista de São Paulo responsible for offering supervised internship to undergraduate students

Education

2013 – 2017	DSc in Media and Audiovisual Processes (Universidade de São Paulo, including a year as visiting researcher at the Bergische Universität Wuppertal)
2009 – 2011	MA in Communication and Semiotics (Pontifícia Universidade Católica de São Paulo)
2005 – 2008	BA in Social Communication – Journalism (Centro Universitário Adventista de São Paulo)

Publications

Journal articles (selection)

10. **Tomaz, T.** (2024, forthcoming). Media ownership and control in Europe: a multidimensional approach. *European Journal of Communication*.
9. Spencer-Smith, C. & **Tomaz, T.** (2024, forthcoming). Labour pains: content moderation challenges in Mastodon growth. *Internet Policy Review*.
8. **Tomaz, T.** (2023). European news media in the decade of digitalisation: Persisting democratic performance with uneven developments. *Journalism*, <https://doi.org/10.1177/14648849231179781>
7. **Tomaz, T.** (2023). Brazilian fake news bill: Strong content moderation accountability but limited hold on platform market power. *Javnost - The Public*, 30(2), 253–267. <https://doi.org/10.1080/13183222.2023.2201801>
6. **Tomaz, T.**, & Trappel, J. (2022). News media in European democracies and beyond: Stable structural conditions but notorious deficits. *De Europa*. 5(2), 17-34. <https://doi.org/10.13135/2611-853X/7200>
5. **Tomaz, T.**, & Oliveira, D. N. de. (2022). Da solidão compartilhada à virada relacional: Entrevista com David Gunkel. *Questões Transversais*, 9(18). <https://doi.org/10.4013/qt.2021.918.07>
4. Silva, G. C., & **Tomaz, T.** (2021). Big data as “practical ontology”: The ontotheology underlying the interpretation of reality as data. *Athena: Filosofijos Studijos*, 16, 12–23. <https://doi.org/10.53631/Athena.2021.16.1>
3. **Tomaz, T.** (2020). Crítica da tecnologia como metafísica: Reflexão sobre a narrativa pós-natureza do antropoceno. *Veritas* (Porto Alegre), 65(1), 1–11. <https://doi.org/10.15448/1984-6746.2020.1.36679>
2. **Tomaz, T.** (2019). A comunicação e o outro: Reflexões a partir da questão do ser em Heidegger. *PAULUS: Revista de Comunicação da FAPCOM*, 3(5), 89–102. <https://doi.org/10.31657/rcp.v3i5.95>
Partial publication of the doctoral dissertation
1. **Tomaz, T.**, & Silva, G. C. (2018). Repensando big data, algoritmos e comunicação: Para uma crítica da neutralidade instrumental. *Parágrafo*, 6(1), 31–42. <https://revistaseletronicas.fiamfaam.br/index.php/recicofi/article/view/711>

Book chapters (selection)

12. **Tomaz, T.** (2024). Brazilian activism in Mastodon: Sovereignty discourses between cyberlibertarianism and state-centrism. In L. Belli & M. Jiang (Eds.), *Digital sovereignty in the BRICS countries*. Cambridge University Press.
11. Johansson, C., **Tomaz, T.**, van Paassen, A. (2024, forthcoming). The adoption of digital commons in platform cooperative governance mechanisms. In M. Stocchetti & P. Buttler (Eds.), *Digital commons, social order and education*.
10. **Tomaz, T.** & Trappel, J. (2024, forthcoming). Are platforms hacking our democracies? An overview of scientific findings. In A. Balcytiene, H. Vandenberghe, H. Sousa & P. Bajomi-Lazar (Eds.), *Platform policy for democratic communication*. Nordicom.
9. **Tomaz, T.**, & Trappel, J. (2022). Democracy at stake: On the need of news media monitoring.

- In J. Trappel & T. Tomaz (Eds.), *Success and failure in news media performance: Comparative analysis in the media for democracy monitor 2021* (pp. 11–31). Nordicom.
<https://doi.org/10.48335/9789188855589-1>
8. **Tomaz, T.**, Fidalgo, J., Grönvall, J., & Trappel, J. (2022). Commercial influence in newsrooms: Comparing strategies to resist pressure from owners and advertisers. In J. Trappel & T. Tomaz (Eds.), *Success and failure in news media performance: Comparative analysis in the media for democracy monitor 2021* (pp. 165–186). Nordicom.
<https://doi.org/10.48335/9789188855589-8>
 7. Trappel, J., & **Tomaz, T.** (2021). Democratic performance of news media: Dimensions and indicators for comparative studies. In J. Trappel & T. Tomaz (Eds.), *The Media for Democracy Monitor 2021: How leading news media survive digital transformation* (Vol. 1, pp. 11–53). Nordicom. <https://doi.org/10.48335/9789188855404-1>
 6. Trappel, J., & **Tomaz, T.** (2021). Solid performance, but democratic deficits remain: Conclusions. In J. Trappel & T. Tomaz (Eds.), *The Media for Democracy Monitor 2021: How leading news media survive digital transformation* (Vol. 2, pp. 425–489). Nordicom.
<https://doi.org/10.48335/9789188855428-10>
 5. Grünangerl, M., Trappel, J., & **Tomaz, T.** (2021). Austria: Confirmed democratic performance while slowly digitalising. In *The Media for Democracy Monitor 2021: How leading news media survive digital transformation* (Vol. 1, pp. 95–152). Nordicom.
<https://doi.org/10.48335/9789188855404-3>
 4. **Tomaz, T.** (2018). Algorithms and digital media: Measurement and control in the mathematical projection of the real. In: Anastasiadis, M., Thimm, C.; Einspänner-Pflock, J. (Eds.). *Media logic(s) revisited*. New York: Palgrave Macmillan, p. 265-286.
Partial publication of the doctoral dissertation
 3. **Tomaz, T.** (2017). Velocidade e técnica na cibercultura: proposta para a compreensão da lógica da época. In: Trivinho, E. (Ed.). *A explosão do ciber mundo: velocidade, comunicação e (trans)política na civilização tecnológica atual*. São Paulo: São Paulo: Annablume, p. 33-47.
 2. **Tomaz, T.** (2016). Alterity and technology: Implications of Heidegger’s phenomenology. In: Gunkel, D.; Marcondes Filho, C.; Mersch, D. (Eds.). *The changing face of alterity: Communication, technology and other subjects..* London: Rowman & Littlefield, p. 159-179.
 1. **Tomaz, T.** (2015). Glocal e crise na economia contemporânea: a violência da hipervolatilização financeira. In: Trivinho, E. (Ed.). *A condição glocal: configurações tecnoculturais, sociopolíticas e econômico-financeiras na civilização mediática avançada*. São Paulo: Annablume/Fapesp, p. 107-128.

Edited books

3. Trappel, J., & **Tomaz, T.** (Eds.). (2022). *Success and failure in news media performance: Comparative analysis in the media for democracy monitor 2021*. Nordicom.
<https://doi.org/10.48335/9789188855589>
2. Trappel, J., & **Tomaz, T.** (Eds.). (2021). *The Media for Democracy Monitor 2021: How leading news media survive digital transformation* (Vol. 2). Nordicom.
<https://doi.org/10.48335/9789188855428>
1. Trappel, J., & **Tomaz, T.** (Eds.). (2021). *The Media for Democracy Monitor 2021: How leading news media survive digital transformation* (Vol. 1). Nordicom.
<https://doi.org/10.48335/9789188855404>

Research projects

- 2023 – present **Resilient Media for Democracy in the Digital Age (ReMeD)**
Role: Project assistant
Funding: Horizon Europe Framework Programme (3,000,000 €)
- 2021 – 2023 **Euromedia Ownership Monitor (EurOMo)**
Role: Co-writer and project manager
Funding: European Commission (1,500,000 €)
- 2019 – 2023 **European Media and Platform Policy (EuromediApp)**
Role: Project assistant
Funding: Erasmus+ Jean Monnet Network (300,000 €)
- 2019 – 2021 **Media for Democracy Monitor 2021 (MDM)**
Role: Project assistant
Funding: Dutch Journalism Fund (SVDJ) (50,000 €)

Awards & funding (selection)

- 2024 **Bursary for participation in the workshop of the Global Media and Internet Concentration Project, Sydney**
(€ 3,200)
- 2023 **Erasmus student mobility PLUS – Universidade Paulista, São Paulo**
(€ 6,860)
- 2018 **Award – Excellence in teaching, Dept. of Journalism and Social Communication, Centro Universitário Adventista de São Paulo**
- 2015 – 2016 **Scholarship from Capes (Brazilian Federal Government) for a 15-month period as visiting researcher at the Bergische Universität Wuppertal**
(€ 19,609)
- 2014 – 2015 **Scholarship from Deutscher Akademischer Austauschdienst (DAAD) for Academic German Course**
(€ 5,613)
- 2010 – 2011 **MA Scholarship from Capes (Brazilian Federal Government)**
(BRL 31,920 – approx. US\$ 10,100)
- 2008 **Award from Itaú Cultural for Excellent News Article on Cultural Journalism**
(BRL 9,050 – approx. US\$ 2,900)

Teaching activities

- 2020 – present **MA in Communication Studies, PLUS**
Courses: “Political Economy of the Internet”, “Digital Platform Policy” and “Media Ownership in Europe”
- 2019 – present **Master in Digital Communication Leadership – DCLead, Erasmus Mundus Joint Master Degree, PLUS**
Master theses’ supervision (10)
Course: “Free Software Movement and Digitalisation”
- 2010 – 2018 **BA in Journalism and Social Communication, Centro Universitário Adventista de São Paulo**
Several courses and bachelor theses’ supervision

Presentations (selection)

Guest lectures

- 2024 Legitimate interest to information on beneficial owners beyond money laundering: the issue of media pluralism in EurOMo
Workshop “Transparency after the CJEU’s judgment on public access to ultimate beneficial ownership registers”, organised by Transparency International, Civil Liberties Union for Europe and Institute for Information Law, Amsterdam
- 2023 Global trends in digital platform regulation: from self-regulation to stronger content accountability
Forum Asia Pacific Summer School, PLUS
- 2022 Problems, concerns and challenges on platforms and regulation: a perspective from the media and communication studies
University of Minho, Braga
- 2022 Do social media need regulation? Comparing developments in Europe and Global South
Guest lecture for the Chinazentrum Summer School, PLUS

Conferences

- 2023 Why no market power in Brazilian platform regulation
2023 ECREA workshop Communication Law and Policy, Salzburg
- 2022 Does it matter if we know? Media ownership transparency as European policy instrument (co-authored with Josef Trappel)
2022 ECREA, Aarhus
- 2021 Digital sovereignty from and for the South in federated social media: Brazilian activism as a case study
Data Protection in Latin American: Democracy, Innovation and Regulation, CPDP LatAm 2021, Rio de Janeiro (online)
- 2021 Digital policy advocacy and tech activism for data justice: Digital Justice Manifesto and Fediverse as case studies (co-authored with Outi Puukko)
Civic Participation in the Datafied Society, Data Justice Lab, Cardiff (online)
- 2019 Social media and democracy: Remarks from post-foundation political thought
21st Annual Conference of the Society for Phenomenology and Media, Puebla

Further production (selection)

- 2024 Co-edition of special issue “Media Transparency” for the journal *Comunicação e Sociedade*, CECS/Universidade do Minho
- 2024 Application for Erasmus KA 171 call, partnership with Latin America (Universidade Paulista and Universidade Estadual de Campinas) – pending result
- 2023 Co-organisation of the event “2023 Communication Law and Policy Workshop”, ECREA/PLUS
- 2023 Co-organisation of the event “EuromediApp Spring School: European democracy and emerging communication orders”, Venice International University

2023	Co-edition of special issue “Media and Platform Governance” for the journal <i>Communications: European Journal of Communication Research</i> , De Gruyter
2023	Seminar on academic networking in emerging social media (Fediverse, Mastodon) for staff of the Dept. of Communication Studies, PLUS
2022	Co-organisation of the workshop “European media ownership” for researchers from 12 countries within the scope of EurOMo, PLUS
2022	Co-organisation of the event “EuromediApp Winter School: Quality of European news ecology”, PLUS
2022	Co-organisation of the event “Kommunikations- und Medienwissenschaftliche Tage 2022 – Forschungskarrieren fördern, Arbeitsbedingungen verbessern”, PLUS, under assignment of the associations DGPuK, ÖGK and SGKM
2022	Application for Erasmus KA 171 call, partnership with Latin America (Universidade Paulista, Brazil) – successful
2021	Seminars “Media for Democracy Monitor” for students of the University of Padova (Italy) and Centro Universitário Adventista de São Paulo (Brazil)
2019 – 2021	Seminars on Zotero (citation management software) for staff and students of the Dept. of Communication Studies, PLUS
2019 – 2020	Organisation of lectures “Lunchtalk” in the Dept. of Communication Studies, PLUS

Membership and service

2023 – present	Member of the Fachbereichsrat (Advisory Board), Dept. of Communication Studies, PLUS
2021 – present	Board member of the Österreichische Gesellschaft für Kommunikationswissenschaft – ÖGK (regular member since 2020)
2020 – 2022	Member of the Curricularkommission, Dept. of Communication Studies, PLUS
2020 – present	Erasmus coordinator for exchange programs Universities: <ul style="list-style-type: none"> • Universidade Paulista, São Paulo (present) • University of Málaga (present) • Hanze University of Applied Sciences Groningen (present) • Jagiellonian University (present) • University of Göteborg (until 2021) • University of Pavia (until 2021) • Université Grenoble Alpes (until 2021) • Beckett University (until 2021)
2019 – present	Reviews for the journals <i>European Journal of Communication</i> (SAGE), <i>Javnost</i> (Taylor & Francis), <i>International Communication Gazette</i> (SAGE), <i>International Critical Thought</i> (Taylor & Francis), <i>International Journal of Press/Politics</i> (SAGE), <i>kommunikation.medien</i> (PLUS) and <i>Famecos</i> (PUCRS, Brazil)

Skills

Languages	Portuguese (native) English (fluent) German (fluent) Spanish (fluent)
Software & tools	Linux distributions (advanced) Zotero (advanced) Zettlr (advanced) Flourish (advanced) GIMP (intermediate) R (basic)